Developed with the input of government and businesses, CEAS provides these additional benefits:

Partnership - Creates a bond between local government and area businesses for the purpose of minimizing the community impacts resulting from disasters or emergencies.

Identification - Enables law enforcement officials to easily recognize those responsible for restoring critical infrastructure, vital lifelines, and businesses operations.

Access - Allows critical employees to travel and enter restricted areas, through the use of the CEAS credential.

Resiliency - Creates more resilient communities by focusing on whole community preparedness.

Security -Provides a process ensuring that the right people have access to the right places at the right time.

How to Enroll

CEAS is available by annual subscription to organizations across the State. Enrollment is simple, affordable and will bring true peace of mind to you and your organization.

To enroll or to learn more about how CEAS can better prepare your organization for the unexpected, visit our web site at

www.ceas.com/MA

"As a global company with major operations in Massachusetts, we rely on the CEAS program to help ensure continuity of operations. Statewide adoption of this program has given us increased confidence in our ability to ensure our key personnel can keep our critical business processes running."

Scott Derby
Assistant Vice President, State Street Bank

For questions or more information-

Contact BNET
(888) 353-BNET (2638)

or MEMA OPERATIONS
(508) 820-2000

or go to **www.ceas.com**

BUSINESS
NETWORK OF
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CORPORATE EMERGENCY ACCESS SYSTEM • CEAS.com

A NON-PROFIT, PUBLIC-PRIVATE PARTNERSHIP IN EMERGENCY CREDENTIALING

Commonwealth of Massachusetts

Corporate Emergency Access System

The essential tool in times of crisis and emergency

2011 TORNADO- AP

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Commonwealth of Massachusetts
CORPORATE EMERGENCY ACCESS SYSTEM
The essential tool in times of crisis and emergency

The Massachusetts Emergency Management Agency has partnered with the non-profit, Business Network of Emergency Resources (BNET) to implement the Corporate Emergency Access System (CEAS) in Massachusetts. This important access program will allow local and state public safety leaders to facilitate entry of credentialed members of the private sector into areas that are otherwise off limits to the public because of disaster or emergency conditions. Access is accomplished through the use of a centrally issued, common credential recognized by law enforcement and emergency management officials. Access is permitted when deemed safe and will not interfere with first responder operations.

"By bringing CEAS to Massachusetts we hope to help reduce the economic impacts of disasters and get the private sector back on line sooner to support community response and recovery operations. This is another example of building resilience through public-private partnerships."

Kurt Schwartz
Director, Massachusetts Emergency Management Agency

Purpose
The private sector is responsible for operating and maintaining the vast majority of the critical infrastructure that helps our communities function. Many have come to take for granted the most basic essential lifelines (power, fuel, water, money, food, medication, etc.) and assume jobs and resources will always be available. Emergencies can significantly affect the delivery of these services and maintaining the continuity of private sector activity is key to sustaining these lifelines.

The intrinsic connection between government, business and the community highlights the purpose of the CEAS program; which is to help restore normalcy to disaster impacted communities in the Commonwealth by removing obstacles to travel and access that impede the recovery of businesses and the flow of vital supplies, goods and services into affected communities.

Goals
- To provide a recognized standard for post event access control solution that promotes the rapid recovery of business.
- To establish access protocols between public safety officials and private-sector critical employees for emergency travel and re-entry into restricted areas.
- To ease the burden on government by expediting the recovery of critical infrastructure services and the flow of vital supplies and personnel needed to alleviate the effects of disasters on communities.

CEAS Benefits

CEAS provides businesses with a means to maintain critical business processes; stabilize and sustain core IT systems; secure and protect facilities, rescue valuable assets left behind in an emergency; retrieve vital records, hardware and equipment; conduct damage assessments, and much more

HOW TO ENROLL

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www.ceas.com

THE CEAS CREDENTIAL

Businesses rely on employees and contractors, people with special skills to perform essential tasks that help maintain critical business functions. It is essential that properly identified, critical personnel be permitted to travel and access their facilities to perform their duties.

The CEAS credential is recognized in some of the nation's largest economic centers in the Northeast for over a decade and is now recognized across the Commonwealth as a best practice solution in secure emergency access control for the private sector's critical employees. Designed for ease of recognition and security, the CEAS card represents the holder as an essential member of your organization's emergency response team. Law enforcement officers has been trained to recognize the CEAS credential and what it represents with the goal of assisting your travel and facility access when safety permits

CUTTING-EDGE TECHNOLOGY
A specially designed, proprietary system enables organizations across all industries in the Commonwealth to acquire a limited quantity of pre-event, CEAS credentials that can be accepted locally, regionally or statewide when the situation demands.

BNET continually enhances its web-based credentialing process with new and evolving technology including mobile authentication technology for law enforcement officers. This eliminates the need for government and private businesses to purchase and maintain expensive software and hardware, and results in an improved end to end customer experience.