

**CEAS Customer Support** 

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### **CEAS PROGRAM**

CEAS is an Access Control System, which pre-authenticates critical private sector employees before an event occurs for access to restricted areas and roadways following a disaster or serious emergency using a secure identification card recognized by the police. Governments must adopt the CEAS Program for use in their jurisdiction before businesses can enroll in the Program and receive ID cards. The local authorities can implement CEAS following an emergency once immediate threats to life are stabilized.

The Program helps private sector businesses mitigate damage and loss resulting from a disaster or emergency. Participants may select a pre-defined number of employees to receive CEAS cards based on their employee population. These employees are typically those whose function is essential to their companies' ongoing viability.

#### **CEAS BENEFITS**

By allowing emergency access, CEAS gives businesses the ability to rescue valuable assets often left behind in an emergency such as vital records, hardware and critical equipment; stabilize and sustain core IT systems, conduct damage assessments; and much more.

CEAS also helps government to facilitate the restoration of public critical infrastructure by providing a means for employees to access their privately owned and operated facilities.

CEAS also provides a clear methodology for post-disaster reentry, a process often overlooked in emergency planning.

CEAS is offered at no cost to government. Costs are borne by the private-sector program participants.

### **CEAS KEY POINTS**

Partnership – Creates a bond between local government and the business community for the purpose of minimizing economic impact and speeding recovery from disasters or emergencies

Identification – CEAS' unique ID Cards enable law enforcement officials to easily recognize those critical business employees responsible for maintaining critical infrastructure and restoring business operations.

Access - Allows critical employees to travel and/or enter restricted areas, through the use of the CEAS ID, to sustain operations and initiate recovery

Resiliency – Reduces enterprise risk by helping businesses rebound quickly from a disaster

Security – Provides a formal process ensuring that the right people have access to the right places at the right time

## **ABOUT CEAS**

The Business Network of Emergency Resources developed CEAS in New York in 1999 as a result of a federal, state, and private-sector study known as the Joint Loss Reduction Partnership (JLRP).

The study determined that rapid re-entry to the workplace and closer partnership between the government and the private sector were critical issues following a disaster or serious emergency.

The CEAS Program was designed to allow the private sector's first responders rapid access to restricted areas following emergency events for disaster recovery purposes.



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"BNET's CEAS is an important initiative for the business community. Having experienced the distress of recovering from a disaster first-hand, we are grateful to have a new system in place."

- Dennis Friedrich, President & COO, Brookfield Properties U.S. Commercial Operations
- "The CEAS Program makes it easier for businesses to recover when a major disaster occurs."
- Commissioner Joseph F. Bruno, New York City Office of Emergency Management

### **PROVIDING**

Corporate Emergency Access System

# **BUSINESS UNIQUENESS**

BNET is the only known organization to offer a pre-disaster Access Control program for private sector entities through partnerships with local government for the purposes of disaster recovery and business continuity.

## **TECHNOLOGY**

- Web-based requiring no hardware or software by the end user
- CEAS cards meet the latest physical and topographic security standards
- Cards support PDF 417 and alphanumeric barcode scanning